



# Dr. Martin Luther King, Jr. Parade Tampa, Florida

## “Making The Dream A Reality”

Parade Participant:

The Parade Committee, cordially invites your organization to participate in the 22<sup>nd</sup> Annual Dr. Martin Luther King, Jr. parade; **Monday, January 17, 2011**. The Tampa, Florida parade continues to grow and improve in quality and content since its inception. The parade will again move down the east Tampa route on Dr. Martin Luther King, Jr. Boulevard. Participating in this event is not only great fun but it also provides you with an excellent way to promote your organization at minimal cost. Entries are limited, so please submit your application early.

Please note that there are changes to the 2011 application; review the application forms carefully and complete **ALL requested information**. Return the completed application with your entry fee and insurance documents to the Dr. Martin Luther King, Jr. Parade P.O. Box 1276, Tampa, Florida 33601-1276; **all motorized and/or trailer vehicles must be insured to participate in the parade.**

Applications can be downloaded through the parade website: [www.mlkjrparade.com](http://www.mlkjrparade.com)

**Parade Entry Deadline; Saturday, November 13, 2010**

On behalf of the Parade Committee, we look forward to receiving your parade application and thank you for your interest and participation in the 2011 Dr. Martin Luther King, Jr. Parade - Tampa, Florida. For questions concerning parade applications or parade information, please contact, Frank Bell 813/886-1375 or Robert Scott 813/690-6840.

Sincerely,

A handwritten signature in black ink that reads "Frank Bell, Jr." The signature is written in a cursive style.

Frank Bell, Jr.  
Parade Chair

**Cancellations:** Although cancellations are unlikely, if weather or other unforeseen events occur, the Dr. Martin Luther King, Jr. Parade-Tampa, reserves the right to cancel scheduled events or parade. If cancelled, there are no alternative dates.

# Dr. Martin Luther King, Jr. Parade-Tampa Application Checklist

A complete application consists of the following:

1.  Entry Application, complete and signed (4 pages).
2.  Acceptance of Entry requirements, Parade Rules and Liability and Hold harmless Agreement completed and signed.
3.  Proof of Insurance; submit (copy) proof of insurance with application. Organizations renting through a professional float company should have their company submit insurance documents to MLK Parade-Tampa.
4.  Photograph/artist rendering of float entry.
5.  Entry fee – Check made payable to MLK Parade-Tampa, Inc.
6.  Completed Safety Officer Acknowledgement Letter.

\*Please of submit measurements of vehicle/float entry in feet.

\* Safety monitors are required for all motorized vehicles NO EXCEPTION. Organization without monitors will not be allowed to participate.

Mail the above listed items to:

Dr. Martin Luther King, Jr. Parade-Tampa  
P.O. Box 1275  
Tampa, Florida 33601-1276

**Parade Start Time, 12:00 noon**  
**Parade Line-up (Staging) Begins at 9:30 A.M.**  
**All motorized units must be in place by 11:30 A.M.**  
**11:30 AM – Parade staging closed**

Name of Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_  
(Enter correct address to where parade information should be mailed)

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

Work Phone \_\_\_\_\_ Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

**INDICATE TYPE OF UNIT**

\_\_\_\_\_ **Professional Float** – Total Length of Unit \_\_\_\_\_ (Include Tow Unit)

**Name of Float Builder** \_\_\_\_\_ **Builder Phone #** \_\_\_\_\_

**Float Builder Contact** \_\_\_\_\_

\_\_\_\_\_ **Homemade Float** – Total Length of Unit \_\_\_\_\_ (Include Tow Unit) **this includes truck/trailer units**

**Please include photograph or sketch of your float entry**

**Float Safety Monitor Captain** \_\_\_\_\_ **Cell #** \_\_\_\_\_

\_\_\_\_\_ **Walking Unit** – Total members in unit \_\_\_\_\_ **(A unit = 20 walkers)**

\_\_\_\_\_ **Equestrian Unit (Horse)** – Total number of horses in unit \_\_\_\_\_

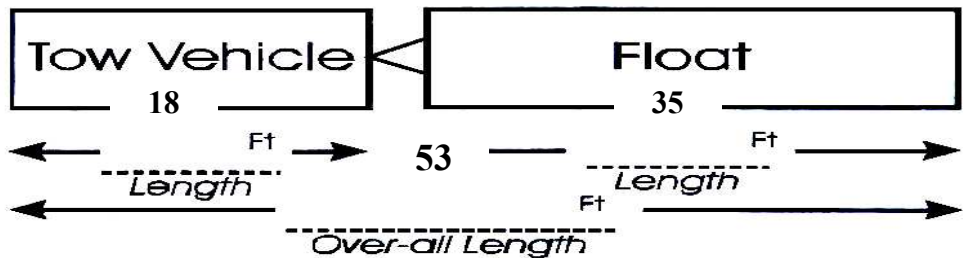
All horse units must have a scooper unit; those horse units without a scooper will not be allowed to participate ..... No Exceptions!

\_\_\_\_\_ **Car** ..... Total Length of Unit \_\_\_\_\_ Feet

\_\_\_\_\_ **Truck** ..... Total Length of Unit \_\_\_\_\_ Feet

**Example**

**Entry Measurements**  
*Please include a photo of your Parade Entry with your completed application*



**Insurance Carrier:** \_\_\_\_\_

Please write a short narrative about your entry that is suitable for media broadcast. Include your organizations history, awards, community service and/or projects.

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**ENTRY FEE – *Appropriate fee must be submitted with application***

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**Make checks payable to The Dr. Martin Luther King, Jr. Parade - Tampa, Inc.**

Type of Entry	Entry Fee	Each unit and vehicle must have appropriate pass to enter the staging area.
Commercial Float Entry	\$200.00 per unit	
Commercial-Vehicle Entry	\$130.00 per unit	
Non-Profit Vehicle Entry	\$75.00 per unit	<b><u>No Additional Vehicles</u></b> <b><u>Day of Parade</u></b>
Non-Profit Floats Entry	\$100.00 per unit	

**A unit = 20 walkers with one support vehicle**

**Include entry fee for each motorized vehicle**

**Proof of insurance must accompany parade application**

**ACCEPTANCE OF ENTRY REQUIREMENTS**  
**LIABILITY RELEASE AND HOLD HARMLESS AGREEMENT**

In consideration of the acceptance of the entry of \_\_\_\_\_

(Name of Entry)

to the Hillsborough County & City of Tampa and the Martin Luther King, Jr. Parade-Tampa, Inc.

I \_\_\_\_\_, an authorized representative of the  
\_\_\_\_\_

(Contact Representatives Name)

\_\_\_\_\_, do hereby  
state the following. \_\_\_\_\_

(Name of Entry)

1. I have been specifically authorized to enter into this agreement on behalf of the organization seeking entry into the Parade. My organization is aware of the terms and conditions of the Entry Requirements, Liability release and the Hold Harmless Agreement, and agrees to be bonded by the same.
2. For my organization, its owners, members, parade participants, successors and assigns, I do hereby release and forever discharge Hillsborough County, the City of Tampa, the Dr. Martin Luther King, Jr. Parade, its members, officers, agents, assigns, and Parade sponsors, from any and all, causes of action, claims and demands of any type whatsoever, arising from, or related to, any damage, loss, or injury, which may be sustained by my organization as a result of participating in the Dr. Martin Luther King, Jr. Parade-Tampa, Florida.
3. For my organization, its owners, members, parade participants, successors, and assigns, I do hereby agree to indemnify and hold harmless Hillsborough County, the City of Tampa the Dr. Martin Luther King, Jr. Parade, its members, officers, agents, and liabilities, loss, damages, and expense of any type, including attorneys fees, which may be sustained by reason of my organization as a result of participating in the Dr. Martin Luther King, Jr. Parade-Tampa, Florida.
4. This release extends to and includes all known, unknown, disclosed, undisclosed, unforeseen, unanticipated, and unsuspected injuries, damages, losses and liabilities, and the consequences thereof.

\_\_\_\_\_  
Name of Organization

\_\_\_\_\_  
Signature of Person Authorized to Execute  
Agreement for Organization

\_\_\_\_\_  
Date

\_\_\_\_\_  
Please Print Name

\_\_\_\_\_  
Witness

# 2011 Acknowledgement Letter

Please check each box to acknowledge that you have read and understand the flowing changes that were instituted in 2009 and that is now a City of Tampa/Hillsborough County Ordinance, rules that are consistent with all parade events in the City of Tampa and Hillsborough County; complete the bottom portion of this page. This page must be submitted to MLK Parade-Tampa with your parade application. **Incomplete applications will be returned.**

Safety Officer (1)

The Safety Officer will be the Point of Contact. **Safety Officers are to wear mesh safety vest that must be worn and visible at all times; safety vest will not be provided.** The Safety Officer will be required to remain with their unit following entry into the staging area. The Safety Officer is required to remain review safety rules with safety monitors, vehicle drivers, and all group participants. Safety Officer is to oversee the safe disbanding of their unit until the last person has disembarked their vehicle/float and participants are reunited with transportation, especially children.

Safety Monitors (4)

**Each parade applicant (organization) shall provide (4) four Safety Monitors stationed at the corners of any vehicle/float used in the parade at all times while the vehicle(s) are moving. Each Safety Monitor should be equipped in mesh safety vest and a coach's whistle.** The role of the Safety Monitor is to make sure the drive is aware of any emergency requiring him/her to stop immediately. Emergencies include, but are not limited to, equipment malfunctions, passengers falling from vehicle, overhead obstructions, endangered riders, and parade viewers breaching the area and coming to close to entry vehicle/floats. Safety Monitors and vehicle/unit drivers are not to consume any alcoholic beverages or hand out items to spectators along the parade route. Units that do not have the requisite numbers of Safety Monitors may be pulled from the parade lineup until Safety Monitor requirements are met.

Safety Officer Contact Name: \_\_\_\_\_

Safety Officer Contact Unit Name: \_\_\_\_\_

Safety Officer Contact Signature: \_\_\_\_\_

# Dr. Martin Luther King, Jr. Parade Tampa, Florida

Monday, January 17, 2011

## **Parade Rules:**

1. All units must move forward at all times to maintain their positions; this eliminates or lessens gaps. If stops occur, move forward at walking pace and gap is eliminated.
2. Drivers of vehicles must maintain control of their vehicles; drivers are not allowed to throw beads or other items from the driver's position.
3. Parade participants are not allowed to ride on the outside of moving vehicles; riding on hoods, fenders, sides or roofs of vehicles, etc.
4. Units composed of live animals must be followed by a clean-up crew throughout the parade; this also includes staging area.
5. All units admitted to the Parade staging area must have properly signed staging passes and identification issued by the MLK Parade Committee. Units arriving at the staging without the proper passes and identification will not be allowed into staging.
6. Paper materials (booklets, brochures, flyers, pamphlets, etc.) are **NOT** allowed to be distributed along the Parade route. Parade officials can remove unit(s) from parade route if violated.
7. **NO** motorcycles or motorcycle type vehicles allowed.
8. **NO** alcohol consumption by parade participants.

**Parade Start Time, 12:00 noon**  
**Parade Line-up (Staging) Opens at 9:30 A.M.**  
**All motorized units must be in place by 11:30 A.M.**  
**Parade staging area will close at 11:30 AM**